

Organiser



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Federation of Karnataka Chambers of  
Commerce and Industry



# ASEAN

CHAMBERS OF COMMERCE &  
INDUSTRY BUSINESS MEET - 2019

FEBRUARY 25-27, 2019  
THE LALIT ASHOK, BENGALURU



Supported By



सत्यमेव जयते

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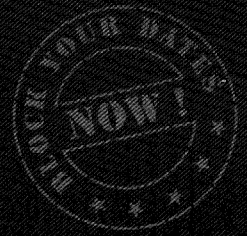
ASEAN INDIA BUSINESS COUNCIL



NATIONAL APEX CHAMBER

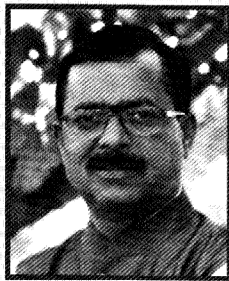


For more details & registration  
[www.fkcciasean.com](http://www.fkcciasean.com)





## PRESIDENT'S MESSAGE



The upcoming ASEAN Chamber of Commerce & Industry Business Meet is conducted by FKCCI during February 25-27, 2019 at Bengaluru.

This is the culmination of a dream and a unique initiative that brings together the Chambers of Commerce, top Business persons, Exporters and Importers of around 30 countries including ASEAN, ASEAN Plus countries and Special Invitee countries, on a single platform to promote Trade, Business and Investments for mutual benefit of both the host country as well as the participating countries.

The event will be an excellent platform for us to showcase Karnataka's rich culture and diverse traditions, and also why it has been historically and even now India's most progressive and industrially advanced State, and one of the most preferred investment destinations in the world, given that the State capital, Bengaluru has been recognized as the world's Number One Dynamic City.

The ASEAN Summit will host an array of Sessions, Keynote Talks, Gala Dinner, B2B, B2G, B2C Network meetings, Exhibition etc. to strengthen business ties between the participating countries and Karnataka.

My gratitude to Honourable Prime Minister of India Shri Narendra Modiji and Honourable Chief Minister of Karnataka Sri H.D. Kumaraswamy for their Support to the Event.

Wishing you all the very best,

**SUDHAKAR S. SHETTY**

President, FKCCI, Bengaluru, India  
sudhakarsshetty@yahoo.co.in

## ABOUT ASEAN BUSINESS MEET

ASEAN Chambers of Commerce & Industry Business Meet - 2019 is being organised by Federation of Karnataka Chambers of Commerce and Industry (FKCCI) from 25th - 27th February at The Lalit Ashok, Bengaluru, India.

The International Business Meet will bring together the Chambers of Commerce, Exporters and Importers of ASEAN, ASEAN Plus countries along with some Special Invitee countries, High-profile conference delegates from India & Overseas, C Level and Top management of Leading Corporates and Industry, Bureaucrats, Policy Makers and Heads of PSUs and Members of National and State Industry Associations on a single platform to promote Trade, Business and Investments for mutual benefit of both the host country as well as the participating countries.

The event will aim to create a high level networking ground for people to explore new collaborations and showcase new products to stakeholders.

## WHY KARNATAKA?

Karnataka, a land with rich culture and a colorful heritage, has contributed significantly to the socio-economic development of the country. Karnataka has emerged as the knowledge and technology capital of the country making rapid strides in the new economy as well. Karnataka's capital Bengaluru is globally recognized as the Silicon Valley of Asian region.

The achievements of Karnataka in promoting high-tech industries in key sectors like telecommunication, electronics, information technology, precision engineering, automobiles, readymade garments, biotechnology and food processing have been noteworthy. The strong base of large and medium scale industry established in Karnataka has given a wide scope for promotion of vibrant small scale sector in the state providing considerable employment opportunities to the people of Karnataka.

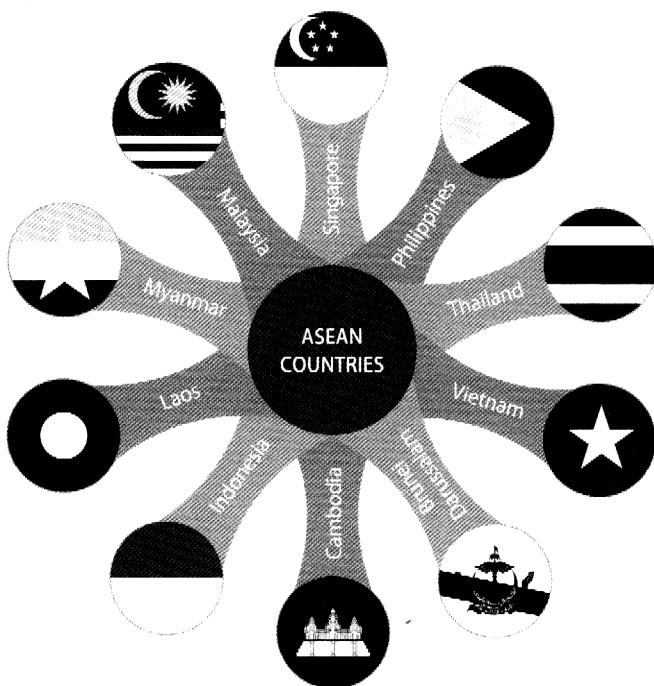
Karnataka has many inherent advantages for investors and offers ample opportunity for investment both from domestic and overseas investors.



## TOP 10 REASONS TO INVEST IN KARNATAKA

1. The State GDP stands at US\$ 200 billion in 2017-18 and is growing at a healthy 7% pa on par with national average
2. Attracts 4th highest FDI in India at USD 12.28 billion of cumulative since 2009
3. Largest bio-diversity in the country - Presence of 10 agro climatic zones
4. Most globalized state with highest Degree of openness to exports is 47% vs National average of 24%
5. 4th largest global tech cluster - MIT Receives highest VC funding
6. 4th largest skilled workforce - 6.6% of the country's industrial employment
7. 90,000 acres of land bank available - 40,000 acres notified for industrial purpose
8. Third Highest number of startups among global cities - 1200 tech startups emerging in 2018
9. Best labor relation in the country - Industry friendly and peaceful labour
10. Bengaluru ranked "Best place to live and work for Expats" in India - Outstanding social infrastructure and cosmopolitan culture

## ASEAN COUNTRIES

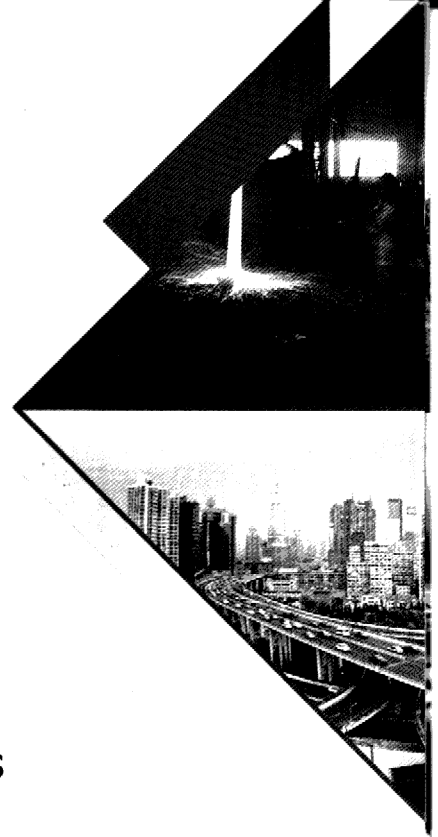


## EVENT SPECTRUM

- ▶ **KEYNOTE TALKS**
- ▶ **MULTI-TRACK CONFERENCE**
- ▶ **INDUSTRY EXHIBITION**
- ▶ **THOUGHT LEADERS CONCLAVE**
- ▶ **B2B, B2C & B2G NETWORK MEETINGS**
- ▶ **NETWORKING GALA DINNER**

## OBJECTIVES

- Showcase "Brand Karnataka" Globally
- Promote Trade and Commerce among ASEAN, ASEAN PLUS and Special Invitee Countries.
- Explore avenues of cross country partnerships with India
- Create avenues for industry-academia-government partnerships
- Promote best practices in financing, strategy and leadership
- Advance progressive ideas for policy reforms and regulatory environment





## ABOUT THE CONFERENCE

ASEAN Chambers of Commerce & Industry Business Meet -2019, a three day event will showcase the global developments across various sectors and areas of specialization will be brought together to exchange ideas, experiences and best practices through a mix of Keynote talks and Panel discussions.

Eminent personalities will deliberate on thought leadership while expert speakers will give insights on the latest industry trends & future opportunities. The business meet will have 125+ Expert Speakers with 2000+ delegates which will be developed with the support of leading Industry Associations and Organizations.



## DELEGATE TARIFF

Category	Rate
Indian Delegates	₹ 10,000
Foreign Delegates	\$ 480

**Note:** 18% GST is applicable  
10% discount for a group of 3 or more delegates  
in the same booking



## Delegate Benefits

### Indian Delegates

- Attend the International Conference and Industry Exhibition
- Two lunches, One dinner and Tea/Coffee
- Delegate Kit

### International Delegates

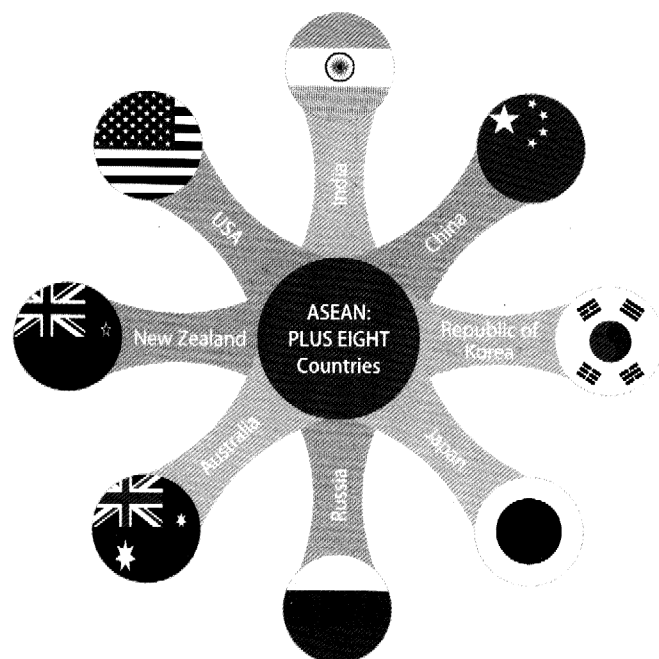
- Accommodation for 2 nights
- One way economic class air fare maximum of 200 USD will be reimbursed for delegates of ASEAN, ASEAN PLUS, ASEAN Special Invite Countries
- Airport Pickup and drop facility
- Attend the International Conference and Industry Exhibition
- Two lunches, One dinner and Tea/Coffee
- Delegate Kit

## NETWORK MEETINGS

**Target your Potential Partners.  
Approach in advance**

Scheduled targeted Network meetings using One-on-One B2B and B2G partnering application to set up face-to-face meetings with the leaders both local and international, policy makers from state & central government & industry captains.

## ASEAN PLUS COUNTRIES



## SPONSORSHIP OPPORTUNITIES

We have a range of sponsorship opportunities to maximize your organization's exposure to your key stakeholders. Sponsors will receive acknowledgements, benefits and entitlements according to their level of sponsorship contribution.

Event is being promoted through Website, Industry Publications, Industry Associations, Trade Missions, News Dailies as well as Electronic & Social Media to inform and generate interest and bring in the Target Audience. These are the Standard Sponsorship Opportunities.

Sponsorship Categories	Amount (₹)	Amount (USD)
Event Sponsor	₹150,00,000	\$215,000
Diamond Sponsor	₹100,00,000	\$145,000
Gold Sponsor	₹50,00,000	\$75,000
Silver Sponsor	₹25,00,000	\$35,500
International Partner	₹25,00,000	\$35,500
Industry Vertical Sponsor	₹12,50,000	\$18,000
Start-Up Partner	₹10,00,000	\$14,500
Session Co-Sponsor	₹10,00,000	\$14,500
Hospitality Partner	₹10,00,000	\$14,500
Delegate Kit Sponsor	₹7,50,000	\$11,000

For Entitlements visit to [www.fkcciasean.com](http://www.fkcciasean.com)  
Talk to us for customized sponsorship opportunities  
Note: 18% GST is applicable

## SOUVENIR

ASEAN Chamber of Commerce and Industry Meet is bringing out a Souvenir which will contain articles and messages from FKCCI President, Government of Karnataka Officials, Heads and senior officials of ASEAN Members, Industry Captains, Association Heads etc.

A Commemorative Souvenir will cover articles about Karnataka, ASEAN, ASEAN PLUS and Invitee countries etc.

For Advertisement Tariff visit to [www.fkcciasean.com](http://www.fkcciasean.com)



## SPECIAL PROGRAMME

### GLOBAL LEADERS CONCLAVE

Global Leaders Conclave will be a power packed evening with ASEAN, ASEAN PLUS and Invitee Countries. heads/Global Industry Captains/Policy Makers coming together on a single platform to throw light on the challenges ahead, uncover potential opportunities and discuss the means to achieve exponential growth.

This is an excellent platform where today's eminent leaders inspire the young leaders of tomorrow. It will help the attendees to get an insight of what's new today and what's lying ahead in the near future. Panelists will also share their experiences, lessons they learnt and personal pathways that helped them achieve professional successes.

This closed-door event, will provide an opportunity to meet elite leaders, indulge in invigorating interactions and get insights on future business, technology, innovation and opportunities.

### GALA DINNER

Gala dinner will be a celebration of ASEAN Business meet and a major networking platform for the Chambers of Commerce of ASEAN, ASEAN PLUS and Special invitee countries and Indian business Community.

Gala Dinner will take place on Tuesday, February 26th, 2019.

## INDUSTRY EXHIBITION

Industry Exhibition will be the biggest industry forum to prove a market place bringing together various industry verticals serving as an ideal platform to provide trade & commerce a true fillip.

We have carefully cultivated the Tradeshow as the meeting ground between Exhibitors, Conference Delegates, Policy Makers, ASEAN, ASEAN PLUS and Invitee countries Chamber of Commerce members and 2000+ Delegates, 120+ Exhibitors and 5000+ Business Visitors from across India and Overseas.

The Tradeshow will offer an appropriate platform for outsourcing collaborations, explore new business avenues, enhance your current business, look for beneficial tie-ups and will create opportunities for Business Visitors to interact with the Exhibitors. There is a special emphasis on Micro & Small Enterprises and Start-Ups that will connect them with the International as well as Indian Companies. This is an excellent platform to showcase your technologies, solutions, products, services and innovations providing ample opportunity to gain ultimate business exposure.

## EXHIBITION TRAFF

BOOK YOUR SPACE NOW!

Space Type	Amount ₹/sqm	Amount USD/sqm
Shell Space	₹ 10,000	\$ 300
Raw Space	₹ 9,500	\$ 250

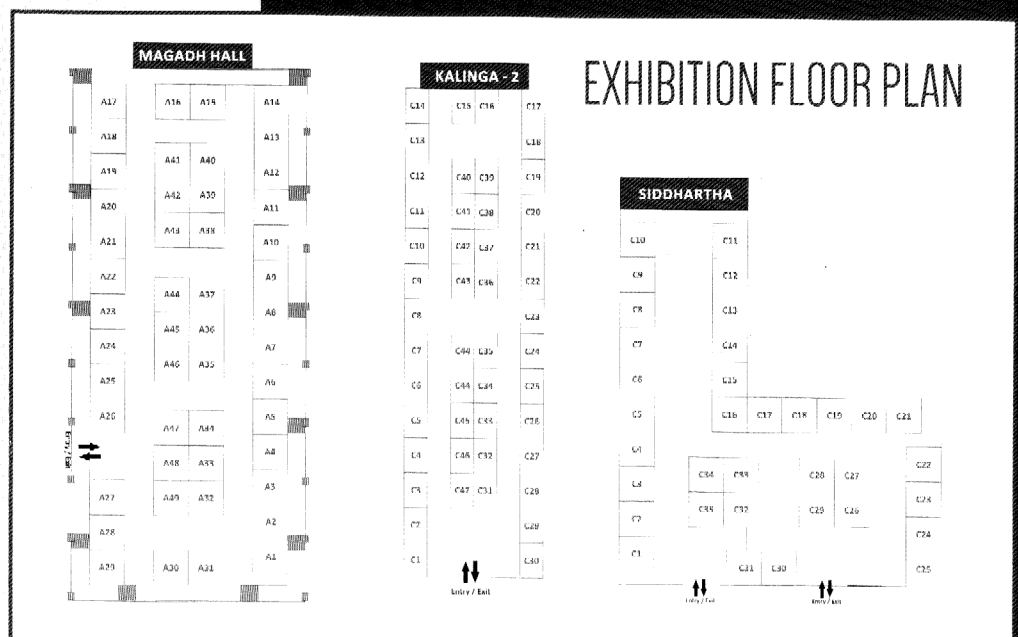
\* 18% GST is applicable

## ENTITLEMENTS



















- Shell Space of each 9 sqm booth of laminated sheets held together by anodized aluminum channels will be provided with one table, two chairs, three spotlights, carpet, fascia, one waste paper basket and an electrical connection of 5 amps.
- Two Lunches and One dinner for two persons only
- Raw space is available subject to minimum of 27 sqm to be custom built by the Exhibitor. Raw Space will be without any of the amenities provided to Shell Space.
- The Exhibitor will be provided with standard security services during show days.

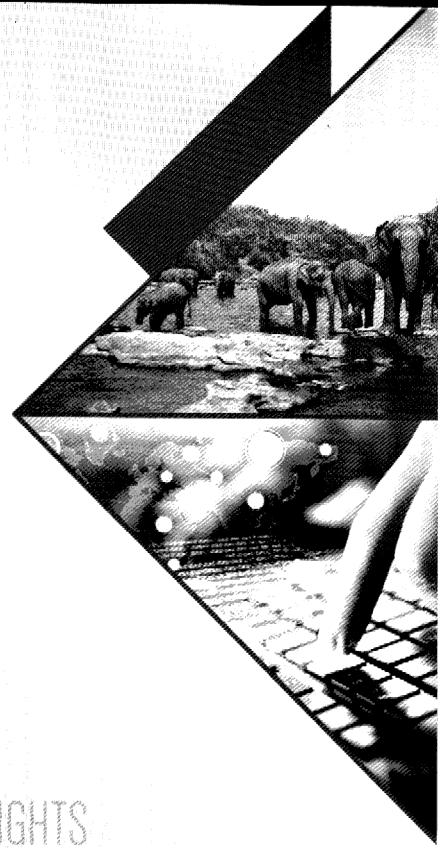
## PROFILE OF VISITORS

- ASEAN, ASEAN PLUS and Invitee countries representatives / Delegates/ Policy Makers
- Bureaucrats, Policy Makers and Heads of PSUs Members of National and State Industry Associations
- C Level and Top management of leading Corporate and Industry
- Representative of leading Multinational Companies
- Technocrats, Start-ups, Young Innovators
- Leading businessmen, traders from across sectors



## FOCUS SECTORS

-  AEROSPACE & DEFENCE
-  AGRI/ HORTICULTURE & FOOD PROCESSING
-  AUTOMOBILES & AUTO COMPONENTS
-  AQUACULTURE AND FISHERIES
-  EDUCATION & SKILL DEVELOPMENT
-  ENGINEERING/ FABRICATION
-  FINTECH
-  GEMS & JEWELRY
-  HEALTH & PHARMACEUTICALS, AYURVEDA, HERBAL & YOGA
-  INFRASTRUCTURE
-  INFORMATION TECHNOLOGY
-  MEDICAL ELECTRONICS
-  RENEWABLE ENERGY
-  SMART CITIES
-  STARTUPS
-  TEXTILES & GARMENTS
-  TOURISM
-  LOGISTICS



## HIGHLIGHTS



**125+**  
SPEAKERS



**2000+**  
DELEGATES



**23+**  
COUNTRIES



**1500+**  
ORGANISATIONS

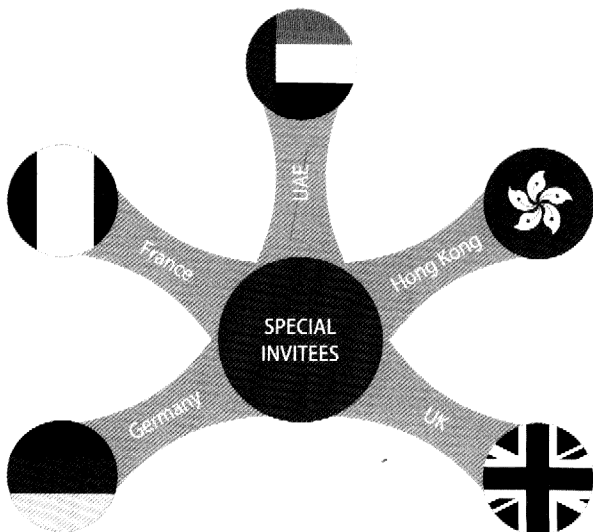


**120+**  
EXHIBITORS



**5000+**  
BUSINESS VISITORS

## SPECIAL INVITEES



## WHO SHOULD ATTEND

- Policy Makers from Central/State Governments
- Heads and Senior Officials of ASEAN Missions in India
- Heads of associations across Industry Sectors
- Innovation and Technology Heads from Industry, Academia and Government Institutions
- Scientific Program Managers from Bilateral and Multi-lateral Donor Agencies
- Innovators, Entrepreneurs & Evangelists

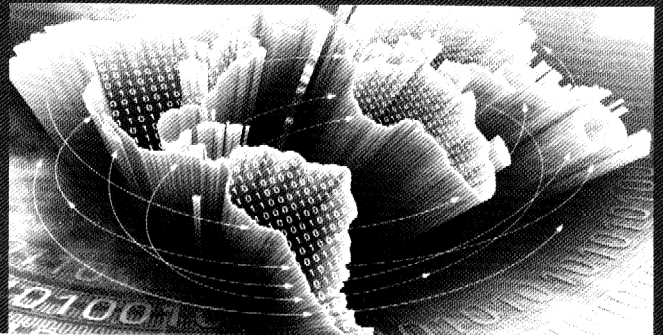


## ABOUT FKCCI

FKCCI is the apex organization for Industry, Trade and Services Sectors in Karnataka and is in the 102nd year of its service. Since its inception, the Federation has sought to promote the interests of Trade, Industry & Services and has played a catalytic role in policymaking at the State and Central level and is now poised to play a greater role at the global level.

Throughout its history, the FKCCI has been helmed by a distinguished array of veteran businessmen and industrialists whose collective entrepreneurial expertise, experience, and business acumen is second to none.

Today FKCCI stands as one of the five foremost Chambers in the country apart from being the oldest parent Chamber of any State in India. Currently, the Membership at FKCCI spans across 650000 MSMEs and over 1.2 million traders across Karnataka, drawn from all sectors of Trade, Commerce and Industry, including 30 Associated District Chambers of Commerce and 300 Trade Industry Associations.



## FOR PARTICIPATION CONTACT US:

### FOR CONFERENCE:

- [info@fkcciasean.com](mailto:info@fkcciasean.com)
- [sandhya.nanjappa@mmactiv.com](mailto:sandhya.nanjappa@mmactiv.com)

### FOR DELEGATE REGISTRATION:

- [delegate@fkcciasean.com](mailto:delegate@fkcciasean.com)
- [bhavya.n@mmactiv.com](mailto:bhavya.n@mmactiv.com)

### FOR SPONSORSHIP:

- [Sponsorship@fkcciasean.com](mailto:Sponsorship@fkcciasean.com)
- [gurunath.angadi@mmactiv.com](mailto:gurunath.angadi@mmactiv.com)

### FOR EXHIBITION:

- [exhibition@fkcciasean.com](mailto:exhibition@fkcciasean.com)
- [kavitha.krishnappa@mmactiv.com](mailto:kavitha.krishnappa@mmactiv.com)

### FOR OTHER INFORMATION:

- [info@fkcciasean.com](mailto:info@fkcciasean.com)

### SECRETARIAT OFFICE:

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 Web: [www.fkcci.org](http://www.fkcci.org)  
 Email: [info@fkcciasean.com](mailto:info@fkcciasean.com)



### EVENT PARTNER OFFICE:

#### MM Activ Sci-Tech Communications

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